### Who is behind the White Feather?

The White Feather is an initiative from Anneke Schaafsma, who is originally Dutch but moved to Turkey in 2000. Having seen and experienced different views and cultures, she was always committed to finding what defines being human. The protests in Turkey convinced her it

was time to stop thinking and start acting. Her wish is that peace seeking people all around the world can use this symbol to connect, so they can work together for a better world.



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## What I can do to support the White Feather?

- Go to www.mytuy.org for information □
- Like our page and join our group on Facebook: MyTuy White Feather
- Follow us on Twitter: @my\_tuy
- Wear the symbol on your cloths or stick it to your car
- Copy this flyer or download it from www.mytuy.org and hand it out to your friends
- Send a picture of yourself with the White Feather to our facebook page □

Tick off the things you did to support the White Feather and take a picture of this page. Mail the picture to **mytuy@mytuy.org** with your name and address. The first 1000 participants will receive a **FREE** badge (number of remaining badges: see website).



Mention also if you want the badge in black, blue, green, red or purple.

# Freedom, peace & tolerance



## I wear the White Feather because:

- I believe in freedom.
- I believe in freedom of speech.
- I don't judge people based on their race, religion, gender, sexual preference, political view.
- I am against every kind of violence.
- I am against every kind of abuse of power.
- I don't lie or cheat to get what I want.
- I take responsibility for my choices and actions.
- I stand up for the powerless.
- I take responsibility for the care for our planet and our environment.

www.mytuy.org



Print this flyer **double sided**. Cut off the empty space along the line and fold in two.



### What is the White Feather?

The symbol of the White Feather is meant as a sign to express one's personal attitude towards life and other human beings. Wearing it or sticking it to your car means you commit yourself to certain basic principles.

Wearing the White Feather is both a means of showing your own principles to others, and a means of reminding yourself of your principles when making decisions about others or within relationships with others.



## Our goals

- Offer people a way to express their core human values without words
- → Get as much media coverage as possible to let the world know what it means to wear the White Feather
- Grow a network of people supporting the values of the White Feather through social media
- Organize platforms and support groups for specific purposes:
  - Human rights
  - Legal support for political prisoners
  - Empowerment of minorities
  - Animal rights
  - Fighting poverty
  - ...

### Where did it all start?

The idea of the White Feather was born during the first weeks of Gezi Park demonstrations in Turkey, in June 2013. The demonstrations showed a deep rooted discomfort with the intolerance, lack of freedom, pressure and use of police violence by the Turkish government.

This discomfort wasn't only visible in Turkey, all over the world people crowded the streets to call for more justice, more freedom, more respect for different people, for minority groups, for nature... Some protests have initiated changes, some are still going on, but for many people in the world it is clear that it is time for change, and that we can not expect change to come from governments, we have to BE the change.

One major issue faced by these changeaspiring people is that they are not formally organized. The old structures and values that define social systems and political parties seem to have lost their meaning and the hierarchy and dynamics of existing organizations don't seem right anymore. But if we can't use these value systems, how can we recognize each other, how can we form a network and use our numbers to realize our view of a better world?

The purpose of the White Feather is to fill this gap, not only in Turkey but in every country where people need to recognize each other and connect. It can be used to organize informal and formal interests groups. In any case, the values of the White Feather serve as a reminder for what we stand for, as individuals but also as the groups we participate in.

I wear the White Feather, how about you?